

February 12, 2020

Dear Jersey Breeders:

The 2020 Northeast Jersey Classic & Breeders Sale has been scheduled for **Saturday, April 25, 2020 at 11:00 a.m. (EDT)** at Dusty Creek Farm, Wallingford, Vt. Hosting last year's sale in this location for the third time proved to be a tremendous success, with a huge crowd in attendance.

Consignments will include 25-30 high quality heifers and from premier type and genomic families offered in a tie up sale in addition to the 200 well-bred production heifers (no cows) for the volume portion of the sale. It is strongly recommended that all P7 and above heifers be genomic tested. Fully registered cattle, cattle with a JX prefix, and / or cattle with a generation count suffix of {3}, {4}, {5} and {6} will be accepted. The prefix JX indicates another breed was introduced. Cattle with a UR prefix, or those with a {1} or {2} suffix, with or without a JX prefix, will not be accepted. Sale committee members, as well as JMS staff will be making every effort to view animals prior to being cataloged. If there are questions, please call Brenda Snow at 802-249-2659.

The deadline for consignments to the Northeast Jersey Classic & Breeders Sale is March 15, 2020.

Like last year, all animals (except for the tie up animals) will be housed in group pens and sold individually. It is not necessary to halter break those heifers, but halter knowledge **IS** required on cattle consigned to the tie-up sale. Sale commissions are listed below.

Quality Tie-Up Animals – 16%

The following commission rates pertain to the volume sale.

- 12% up to \$20,000 gross sales per consignor, 11% on gross sales \$20,001 and higher**
- 1% commission will be returned to the New England Jersey Breeders Association**
- 1% commission will be returned to the Vermont Jersey Breeders Association**
- ½% commission will be returned to other consigning state organizations.**

The *Jersey Journal* advertising deadline for the April issue is March 18, with an early bird discount (10%) deadline of March 1.

Please call Hannah Meller at 614-322-4473, or your Area Representative with your consignment(s). You can also email your consignment(s) to jms@usjersey.com. We will need registration numbers, breeding information, service sire, updated production records (dam & grandam), and any professional pictures and show winnings. Please include your current cell phone number and email address. **We also need to have printed verification if your consignment is a Donor Dam (IVF, conventional flush, etc.). Please let us know if you are participating in a Johnes Testing Program and what your Johnes level status is as we will be printing this information in the catalogs.**

Greg Lavan

Manager, Jersey Marketing Service
614-216-8838 (Cell)
glavan@usjersey.com

Brenda Snow

AJCA-NAJ / JMS Area Representative
802-728-3920 (Office) | 802-249-2659 (Cell)
614-322-4483 (Fax) | bsnow@usjersey.com

Sale Sponsored by the New England Jersey Breeders Association & the Vermont Jersey Breeders Association.

The following people will also be making sale selections.
Jason Johnson-802-356-0908, jasamjohnson@gmail.com
Tom Sawyer - 603-499-3830, toms18438@yahoo.com
Tom Pyle – 802-353-2184, tcpyle@yahoo.com
Julie Jacque – 413-686-4883, lazywilow@gmail.com